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## **Manajemen Strategis TI (*IT Strategic Management*)**

### **Overview**

Mata kuliah ini mencakup berbagai keputusan manajemen dan tindakan dalam pengembangan kinerja korporasi jangka panjang, diantaranya menyangkut faktor lingkungan, formulasi strategis, implementasi strategis, evaluasi dan kontrol.

Strategi organisasi diarahkan pada penyelarasan sumber daya dan kemampuan manajemen TI internal dengan lingkungan bisnis eksternal.

Proses manajemen strategik TI dapat dimanfaatkan untuk memahami berbagai kekuatan kompetitif dan mengembangkan keunggulan kompetitif secara sistematis, konsisten, dan berkesinambungan sejalan dengan kecenderungan pada kompetisi baru berdasarkan perkembangan teknologi dan globalisasi.

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