



UNIVERSITAS NEGERI PADANG
FAKULTAS TEKNIK
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**Strategi Teknologi Informasi dengan Bisnis (Information Technology
Strategy and Business Strategy Alignment)**

Overview

Mata kuliah ini membahas tentang perlunya keselarasan antara strategi TI dengan strategi bisnis, yang sifatnya dinamis mengikuti perkembangan internal dan eksternal suatu organisasi. Selain fenomena yang mendasari pemikiran tentang keselarasan strategik, mata kuliah ini juga membahas tentang berbagai usaha yang dilakukan oleh beberapa perusahaan/ organisasi diberbagai negara, baik negara yang sedang berkembang maupun di negara berkembang. Perkuliahan akan didominasi oleh pemaparan artikel yang sudah dan akan dipersiapkan dan diskusi mengenai konsep dan kasus yang diutarakan dalam artikel.

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